

# Mahshid Nadafi

Netherlands · mahshid.nd@gmail.com · 0645036048 · in/mahshid-nadafi · www.mahshidnadafi.com

---

## SUMMARY

I am an experienced graphic designer with a great passion for creativity. I bring a fresh and unique approach to my work, always pushing the boundaries of design and making bold statements. I am proficient in tools such as Adobe Creative Suite. I have strong communication and teamwork skills and focus on creating outstanding designs that leave a lasting impression.

---

## SKILLS

Adobe Creative Suits, Adobe Photoshop, Adobe Illustrator, Adobe Indesign

Brand Design, Logo Design, Typography, Layout Design

Digital Design, UI, Figma, Canva

Digital painting, Illustration, Procreate

---

## EXPERIENCE

### Freelance Graphic Designer

Self-employed

April 2020 - Present, Rotterdam

- Implemented branding strategies integrating social media, logo design, and packaging for 20+ clients, leveraging Adobe Creative Suite to ensure brand consistency.
- Created over 150 engaging social media posts using Adobe Photoshop and Illustrator, achieving more than 20,000 views.
- Created over 30 distinctive illustrations for motion design teams using Adobe Illustrator, enhancing visual storytelling.
- Enhance design workflow optimization by mastering advanced features of Figma and Blender.

### Graphic Designer/ Illustrator

Peerdrops| Growing ideas

March 2023 - September 2023, Rotterdam

- Collaborated within a team to produce designs and illustrations consistent with brand objectives using Adobe Creative Suite.
- Developed diverse illustrations, including character and map designs, simplifying complex concepts visually.
- Created graphic marketing materials, ensuring alignment with brand vision and audience appeal.

### Graphic Designer- Volunteer

Rotterdam Central Library

October 2022 - March 2023, Rotterdam

- Cooperated with the Design Department to create brochures, posters, and photo edits for library events.
- Designed visually engaging graphics to promote library services, adhering to brand guidelines.

### Senior Graphic Designer

MABNA Group

December 2019 - April 2020, Tehran

- Directed creative projects, ensuring alignment with strategic branding goals through the utilization of the.
- Collaborated with marketing and technical teams to enhance social media presence and website design.
- Led the conceptualization and execution of promotional materials using modern digital design techniques, while shaping the brand's identity and establishing a strong visual presence.

### Graphic Designer

Narin Games

July 2017 - August 2018, Tehran

- Created catalogs, brochures, and comprehensive rebranding, including logo and font redesign.
- Designed +100 banners and 10 landing pages for social marketing campaigns.
- Collaborated with developers to release +40 successful games as a character designer.
- Designed +20 icons and characters for Unity games..

---

## EDUCATION

### Master's degree, Fashion and Textile Design

University of Science and Culture · Tehran, Iran · 2014-2016

### Bachelor's degree, Fashion and Textile Design

Alzahra University · Tehran, Iran · 2010-2014

---